

Broken Windows Broken Business How The Smallest Remedies Reap The Biggest Rewards Pdf Pdf

Economics in One Lesson

2010-08-11 Henry Hazlitt With over a million copies sold, Economics in One Lesson is an essential guide to the basics of economic theory. A fundamental influence on modern libertarianism, Hazlitt defends capitalism and the free market from economic myths that persist to this day. Considered among the leading economic thinkers of the "Austrian School," which includes Carl Menger, Ludwig von Mises, Friedrich (F.A.) Hayek, and others, Henry Hazlitt (1894-1993), was a libertarian philosopher, an economist, and a journalist. He was the founding vice-president of the Foundation for Economic Education and an early editor of The Freeman magazine, an influential libertarian publication. Hazlitt wrote Economics in One Lesson, his seminal work, in 1946. Concise and instructive, it is also deceptively prescient and far-reaching in its efforts to dissemble economic fallacies that are so prevalent they have almost become a new orthodoxy. Economic commentators across the political spectrum have credited Hazlitt with foreseeing the collapse of the global economy which occurred more than 50 years after the initial publication of Economics in One Lesson. Hazlitt's focus on non-governmental solutions, strong — and strongly reasoned — anti-deficit position, and general emphasis on free markets, economic liberty of individuals, and the dangers of government intervention make Economics in One Lesson every bit as relevant and valuable today as it has been since publication.

The Broken Window

2021-07-27 Jonathan R Newman The Broken Window is a rhyming and illustrated retelling of Frederic Bastiat's 1850 story about the broken window fallacy. It is a lesson for people of all ages to consider the opportunity costs of destructive events and government policies. A young boy throws a brick through the baker's window and a crowd gathers to consider the economic consequences of this event. They first conclude that the broken window is good for the economy because it gives business to the glazier. This new spending can turn into more spending and employment because the glazier will spend the money on something. And whoever receives that money can now spend more, and so on. Therefore, the broken window is seen by the crowd as something that stimulates new spending and new employment. Luckily, Bastiat and Hazlitt show up on the scene to remind the crowd of the cobbler! The broken window did not stimulate new spending and new employment - it only redirected spending and employment and destroyed a valuable resource in the process. Instead of a storefront window and a new pair of shoes from the cobbler, the baker only has a repaired storefront window. The book includes: Colorful illustrations Encourages critical thinking Includes a non-rhyming explanation at the end Great for kids and adults Reviews: "What a wonderful introduction to a topic almost every adult gets wrong. With stories like these, we'll have kids who actually understand how the world works -- and have fun learning about it!" - Tom Woods, New York Times bestselling author and host of the Tom Woods Show "Like Henry Hazlitt before him, Newman brings Bastiat's insights to a new generation of readers. This fun book is perfect for parents who want to introduce basic economic principles to their young children in an enjoyable way." - Robert P. Murphy, economist and author of The Three Lads and the Lizard King

Broken Windows, Broken Business

2021-05-11 Michael Levine Now revised and updated, this "inspired, impactful, and important" book shows how to achieve the ultimate success by rectifying the small problems that can sink a business (Stephen R. Covey, author of The 7 Habits of Highly Effective People). Once every few years a book comes along with an insight so penetrating, so powerful—and so simply, demonstrably true—that it instantly changes the way we think and do business. Such a book is Broken Windows, Broken Business, a breakthrough in management theory that can alter the destiny of countless companies striving to stay ahead of their competition. In this vital work, author Michael Levine offers compelling evidence that problems in business, large and small, typically stem from inattention to tiny details. Social psychologists and criminologists agree that if a window in a building is broken and left unrepaired, soon thereafter the rest of the windows will be broken—and the perception will build that crime in that neighborhood is out of control. The same principle applies to business. Drawing on real-world corporate examples, from JetBlue's decision to give fliers what they really want—leather seats, personal televisions, online ticketing - to Google's customer-based strategy for breaking out of the pack of Internet search engines, to business-to-business firms' successes and failures, Levine proves again and again how constant vigilance and an obsession with detail can make or break a business or a brand. With tips and advice on changing any business to one that dots its i's, crosses its t's, and attracts more clients, Broken Windows, Broken Business goes straight to the heart of what makes all enterprises successful—the little things that mean a lot.

Looptail

2013-09-17 Bruce Poon Tip This book combines an extraordinary first-person account of an entrepreneurial instinct to start and develop a highly-successful international travel adventure company and reveals unusual management secrets that not only keep employees fully engaged but also keep customers extremely happy. After being fired from McDonald's as a teenager, Poon Tip decided that if he wanted to be successful in life, he would need to be self employed. To do that, he started G Adventures in 1990 with financing based upon his maxed-out credit cards. But the results were startling: people loved going on vacations to exotic spots around the world where they dealt with adventure and action. G Adventures is not for the faint of heart - it's for people who want to get away AND have memories to cherish for a lifetime. What makes G Adventures so successful? Poon Tip has created an entirely new and refreshing approach to management, which is related in LOOPTAIL. In his company, there's no CEO - but there is a company Mayor. There is no HR dept - but there is a Talent Agency and a company Culture Club. Poon Tip even offers any employee a check for \$5,000 if he or she can actually hurt his feelings with less than positive feedback about the company and how it's being run. So far, nobody has claimed the prize.

Illusion of Order

2005-02-15 Bernard E. Harcourt This is the first book to challenge the broken-windows theory of crime, which argues that permitting minor misdemeanors, such as loitering and vagrancy, to go unpunished only encourages more serious crime. The theory has revolutionized policing in the United States and abroad, with its emphasis on policies that crack down on disorderly conduct and aggressively enforce misdemeanor laws. The problem, argues Bernard Harcourt, is that although the broken-windows theory has been around for nearly thirty years, it has never been empirically verified. Indeed, existing data suggest that it is false. Conceptually, it rests on unexamined categories of law abiders and disorderly people and of order and disorder, which have no intrinsic reality, independent of the techniques of punishment that we implement in our society. How did the new order-maintenance approach to criminal justice—a theory without solid empirical support, a theory that is conceptually flawed and results in aggressive detentions of tens of thousands of our fellow citizens—come to be one of the leading criminal justice theories embraced by progressive reformers, policymakers, and academics throughout the world? This book explores the reasons why. It also presents a new, more thoughtful vision of criminal justice.

Broken Windows of the Soul

2011-05-31 Arnold R. Fleagle, DMin Broken Windows of the Soul: The "Broken Windows Theory" suggests that a community can reduce crime and maintain social order when small problems are fixed promptly. Alternatively, minor vandalism (such as broken windows) left unrepaired, sends the message that no one cares-inviting more serious crimes. Fleagle and Lichi have applied this theory to the problem of sexual temptation and moral failure. Broken Windows of the Soul reveals the destructive nature of infidelity, sexual perversion and pornography and its effect on the culture and the church. Unless the cracks are quickly repaired, more "broken windows of the soul" are soon to follow. Fleagle and Lichi teach the regular practice of spiritual disciplines to transform the heart and experience deep character change. Each chapter includes questions for individual or group study.

Fixing Broken Windows

1997 George L. Kelling Cites successful examples of community-based policing.

The Hidden Brain

2010-01-19 Shankar Vedantam The hidden brain is the voice in our ear when we make the most important decisions in our lives—but we're never aware of it. The hidden brain decides whom we fall in love with and whom we hate. It tells us to vote for the white candidate and convict the dark-skinned defendant, to hire the thin woman but pay her less than the man doing the same job. It can direct us to safety when disaster strikes and move us to extraordinary acts of altruism. But it can also be manipulated to turn an ordinary person into a suicide terrorist or a group of bystanders into a mob. In a series of compulsively readable narratives, Shankar Vedantam journeys through the latest discoveries in neuroscience, psychology, and behavioral science to uncover the darkest corner of our minds and its decisive impact on the choices we make as individuals and as a society. Filled with fascinating characters, dramatic storytelling, and cutting-edge science, this is an engrossing exploration of the secrets our brains keep from us—and how they are revealed.

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2007-10-15 Michael Levine Now revised and updated, this "inspired, impactful, and important" book shows how to achieve the ultimate success by rectifying the small problems that can sink a business (Stephen R. Covey, author of The 7 Habits of Highly Effective People). Once every few years a book comes along with an insight so penetrating, so powerful—and so simply, demonstrably true—that it instantly changes the way we think and do business. Such a book is Broken Windows, Broken Business, a breakthrough in management theory that can alter the destiny of countless companies striving to stay ahead of their competition. In this vital work, author Michael Levine offers compelling evidence that problems in business, large and small, typically stem from inattention to tiny details. Social psychologists and criminologists agree that if a window in a building is broken and left unrepaired, soon thereafter the rest of the windows will be broken—and the perception will build that crime in that neighborhood is out of control. The same principle applies to business. Drawing on real-world corporate examples, from JetBlue's decision to give fliers what they really want—leather seats, personal televisions, online ticketing - to Google's customer-based strategy for breaking out of the pack of Internet search engines, to business-to-business firms' successes and failures, Levine proves again and again how constant vigilance and an obsession with detail can make or break a business or a brand. With tips and advice on changing any business to one that dots its i's, crosses its t's, and attracts more clients, Broken Windows, Broken Business goes straight to the heart of what makes all enterprises successful—the little things that mean a lot.

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